



60 EARTH HOUR



Fact Sheet

EARTH HOUR 2026

"CREATE THE BIGGEST HOUR FOR EARTH"



**Saturday,
28 March 2026**



**8:30 PM – 9:30 PM
(Local Time)**

What Is Earth Hour?

Earth Hour is a global environmental movement led by the World Wildlife Fund (WWF). It encourages individuals, communities, businesses, and governments to switch off non-essential lights for one hour as a symbolic action to raise awareness about climate change, environmental protection, and sustainable living.

In 2026, Earth Hour marks 20 years of global impact, calling on the world to go beyond the switch-off by committing to long-term actions for nature and the climate.

Why Earth Hour Matters to Eswatini

Earth Hour supports Eswatini's national development priorities by promoting:

- ✓ Responsible and efficient use of electricity
- ✓ Environmental protection and climate resilience
- ✓ Reduced carbon footprint and energy waste
- ✓ A culture of sustainability across households, businesses, and institutions

Collective action during Earth Hour helps spark behavioural change that continues long after the one-hour event.

EEC's Role and Commitment

As the national electricity utility, EEC plays a central role in promoting sustainable energy use and environmental stewardship. Through Earth Hour 2026, EEC aims to:

- ✓ Raise awareness about energy efficiency and conservation
- ✓ Encourage customers to adopt smart, safe, and responsible electricity use
- ✓ Support national and global climate action initiatives
- ✓ Position EEC as a proactive partner in sustainability and development

How to Participate in Earth Hour 2026

On the Night of Earth Hour

- ✓ Switch off non-essential lights and electrical appliances from 8:30 PM to 9:30 PM
- ✓ Keep essential services and safety lighting on where required
- ✓ Spend the hour engaging in low-energy activities such as storytelling, reflection, or family discussions Beyond the Hour
- ✓ Pledge at least one hour for nature or climate action
- ✓ Commit to year-round energy-saving habits
- ✓ Participate in clean-up campaigns, school challenges, or community activities

Safety Tips When Switching Off Power

- ✓ Do not switch off main circuit breakers unless advised by a qualified electrician
- ✓ Keep torches or rechargeable lights ready instead of candles
- ✓ Ensure outdoor and security lighting remains on where safety is a concern
- ✓ Avoid unplugging appliances unnecessarily during the hour

Key Benefits of Participating

- ✓ Raises national awareness on energy conservation and climate action
- ✓ Encourages long-term behavioural change in electricity use
- ✓ Strengthens community participation and environmental responsibility
- ✓ Supports Eswatini's sustainability and climate goals
- ✓ Builds national pride through collective action

Frequently Asked Questions (FAQs)

1. Will switching off lights cause power outages?

No. Earth Hour does not cause power outages. It is a voluntary, symbolic action.

2. Is participation mandatory?

No. Participation is voluntary, but everyone is encouraged to take part.

3. Will Earth Hour affect the electricity network?

No. The electricity system is designed to manage changes in demand safely.

4. Does one hour really make a difference?

Yes. Earth Hour is about awareness and inspiring long-term change, not just the hour itself.

5. Can businesses and institutions participate?

Yes. Businesses, schools, churches, and government institutions are encouraged to join.

Key Messages

- ✓ Beyond the Switch-Off: One hour sparks action, but sustainability continues every day.
- ✓ Smart energy use today protects our environment tomorrow.
- ✓ Together, we can create the Biggest Hour for Earth.

Join EEC and millions around the world by switching off non-essential lights on Saturday, 28 March 2026, from 8:30–9:30 PM.

Take part. Pledge an hour. Adopt energy-smart habits.

Let's create the Biggest Hour for Earth – for Eswatini and future generations.